

# *Innovation in Business – Collaboration for Success*

*A two-day business Open Day by Business People for Business People*

<b>DAY ONE</b>					
Start	Finish	Presenter	Organisation	Position	Topic
<b>9.30</b>	<b>10.00</b>	<b>Registration</b>	<b>DMU / Peninsula / Sententia</b>		
10.00	10.15	Ray Kent	DMU	Head of Research, Business & Innovation	Housekeeping and Opening Address
10.15	10.45	Prof Peter Ford	DMU	Head of Commercial Design	Improving Business by Design
10.45	11.15	Peter McLeod	Prospect IP	Services Director	How Intellectual Property Creates Real Business Value
<b>11.15</b>	<b>11.45</b>	<b>BREAK</b>	<b>Cocoa A More</b>	<b>Owner</b>	<b>Master Chocolatier</b>
11.45	12.15	Kevin Ross	Manufacturing Advisory Service	Regional growth Manager	Product Innovation & Design – An Experienced Perspective
12.15	12.45	Ben Ravillious	ParticiPoll	Founder	A Twinkling of an Idea – Turning a Tech-thought into successful Tech-business
12.45	13.15	Dr John Liddle	DMU	Head of Knowledge Exchange and Innovation	Collaborative Projects – Introduction to Knowledge Exchange
		<b>LUNCH</b>	<b>Break-out Sessions</b>		
		Ben Ravillious and Friends	Leicester Tech Start-Up Community	Founder	Leicester's Technology Sector
13.15	14.15	Charles Stuart and Kevin Bragg	Skyline Engineering Ltd / Sententia	CEO / Business Advisers	A Twinkling of a Million Ideas - Innovation and Collaboration in Action
		Peter Gardner	Cocoa A More	Owner	Master Chocolatier
		Dennis and Lee Higginbottom	The e-Cap Company Ltd	Co-Founders	A Twinkling of an Idea – The challenge of being a Start-Up "I didn't know what I didn't know"
		Adrian Waters	Manufacturing Advisory Service	Growth Manager	Intellectual Property and The Manufacturing Advisory Service

14.15	14.45	Muhammad Baig	EF BioFuels Ltd	CEO	A Twinkling of an Idea – Collaboration for Global Innovation
14.45	15.15	Dr Guy Peters	C-Qube Ltd	Managing Director	Collaboration and Innovation in Action
15.15	15.45	Stuart Marriott	DMU	Employer Development Manager	Working with Universities to Innovate in your Business
<b>15.45</b>	<b>16.15</b>	<b>BREAK</b>	<b>Break-out Sessions</b>		
		Andy Collop / Kevin Schurer	DMU and University of Leicester	Deputy Vice Chancellor and UoL	Working with Universities – An informal discussion
		Peter Gardner	Cocoa A More	Owner	Master Chocolatier
		Muhammed Baig / Neil Brown?	EF BioFuels	CEO	Collaboration for Global Innovation
		Adrian Waters	Manufacturing Advisory Service	Growth Manager	Opportunities with the Manufacturing Advisory Service
		Charles Stuart and Kevin Bragg	Skyline Engineering Ltd / Sententia	CEO / Business Advisers	A Twinkling of a million Ideas - Innovation and Collaboration in Action
16.15	16.45	Clive Oliver	Peninsula	Senior Presenter / Broadcaster	Managing Under-performing Workers Through Growth
16.45	17.15	Alan Denton	Managing Director	The Results Centre	Build Amazing Businesses with Amazing People
17.15	17.35	Chris Hobson	East Midlands Chamber	Director of Policy and External Affairs	Close Day One - The Benefits of Regional Collaboration
<b>17.35</b>	<b>18.00</b>	<b>Open Networking</b>			

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<b>DAY TWO</b>					
Start	Finish	Presenter	Organisation	Position	Topic
<b>9.30</b>	<b>10.00</b>	<b>Registration</b>	<b>DMU / Peninsula / Sententia</b>		
10.00	10.15	Professor Cillian Ryan	DMU	Pro Vice Chancellor	Housekeeping and Opening Address
10.15	10.45	<b>Guest Speaker</b>	<b>To be announced</b>	<b>To be announced</b>	<b>To be announced</b>
10.45	11.15	John Buckby	Spearing Waite LLP	Head of Intellectual Property & Media	Protecting and Exploiting your Intellectual Property
<b>11.15</b>	<b>11.45</b>	<b>BREAK</b>	<b>Cocoa A More</b>	<b>Owner</b>	Master Chocolatier
11.45	12.15	David Gordon	DMU	Lecturer	Traditional vs Modern Marketing
12.15	12.45	Karl Craig-West	BusWebs	Managing Director	Building your website is only the start
12.45	13.15	Rachel Hargrave	RDZ-PR	Managing Director	The Power of a Story in Marketing – Marketing in Action
<b>13.15</b>	<b>14.15</b>	<b>LUNCH</b>	<b>Break-out Sessions</b>		
		TBC	TBC	TBC	TBC
		Adrian Waters	Manufacturing Advisory Service	Growth Manager	Intellectual Property and The Manufacturing Advisory Service
		Peter Gardner	Cocoa A More	Owner	Master Chocolatier
		Ben Ravillious and Friends	Leicester Tech Start-Up Community	Founder	Leicester's Technology Sector
		Charles Stuart and Kevin Bragg	Skyline Engineering Ltd / Sententia	CEO / Business Advisers	A Twinkling of a million Ideas - Innovation and Collaboration in Action
		Dennis and Lee Higginbottom	The e-Cap Company Ltd	Co-Founders	A Twinkling of an Idea – The challenge of being a Start-Up "I didn't know what I didn't know"

14.15	14.45	TBC	TBC	TBC	TBC
14.45	15.15	Graeme Dixon	Cast Intelligence	Managing Director	Competitor and Market Intelligence – “Look before you Leap”
<b>15.15</b>	<b>15.45</b>	<b>BREAK</b>	<b>Break-out Sessions</b>		
		Ben Ravillious and Friends	Leicester Tech Start-Up Community	Founder	Showcasing Leicester's Technology Sector
		Peter Gardner	Cocoa A More	Owner	Master Chocolatier
		Adrian Waters	Manufacturing Advisory Service	Growth Manager	Opportunities with the Manufacturing Advisory Service
		TBC	TBC	TBC	TBC
		Charles Stuart and Kevin Bragg	Skyline Engineering Ltd / Sententia	CEO / Business Advisers	Innovation and Collaboration in Action
15.45	16.15	Clive Oliver	Peninsula	Senior Presenter & Broadcaster	Overtime and Holiday Pay – The Implications for Growth
16.15	16.45	Dr Helge Janicke	Airbus Centre of Excellence in Cyber Security	Head of Cyber Security	Cyber Security – This DOES affect You!
16.45	17.15	Stuart Marriott Louise Holland	DMU	Employer Development Manager	Closing Comments Benefits of University /Private Sector collaboration Invitation to future events
<b>17.15</b>	<b>18.00</b>	<b>Open Networking</b>			